

# MONTHLY REPORT

Investor Relations | 06/23

NorCom Information Technology GmbH & Co. KGaA

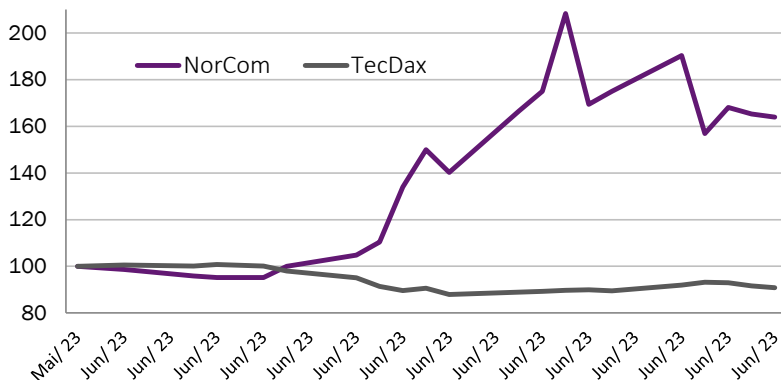


## 1 Development of the share price in June 2023

In June, the share surprised with an outstandingly good development, in the meantime it was more than 100 percent up. At the end of May, the development already showed some upward impetus, but at the beginning of June the share was still struggling to break through the 7 euro mark. From mid-June, it then developed upwards, sometimes in leaps and bounds. On June 21, it reached its monthly high of EUR 15.00.

There was no news from the company that could be the cause of this development - except for the potential of AI technology in general.

Basically, AI solutions are currently receiving a lot of attention.



Accordingly, as a listed company, NorCom is in the focus of investors in this area.

The share closed the month at EUR 11.80, up 64 percent over the course of the month.

The comparative index TecDax lost a good 9 percent in the same period.

### Market capitalization at the end of the month

The current market capitalization is EUR 25,130,731 (June 30, 2023). The total number of voting rights is 2,129,723 shares.

## 2 NorCom: Insight/Outlook

### How companies and authorities use AI optimally

#### 1. The AI as the ideal assistant

95% of those surveyed spend up to 8 hours a week searching in documents for information they need for customer support, among other things.

AI is ideally suited for such routine activities. It automates simple activities such as research, sorting the inbox or creating summaries. It does not replace the technical expert - but supports him in being able to carry out important activities better and faster.

#### 2. AI with verified results

Great language models sometimes like to invent things and sound highly convincing while doing so. The generated texts contain no indication of what is fact and what is fiction.

Our solution works with internal data. The results of the AI are provided with references that can be verified both automatically and manually by the user. This creates trust in the work of the AI - which becomes more accurate in interaction with the user.

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### 3. Safe use of AI

LLMs (Large Language Models) are popular: According to a US survey, 43% of employees use chat GPT for their job. But 11% even enter confidential data. Ascending trend...

The better alternative: We enable companies to use their own AI applications. In addition to LLMs, we offer apps for labeling, sentiment analysis, summaries, dashboards, reporting and much more. The apps are installed within the „security walls“ and data are not passed on to third parties.

## 3 General market development

Both the ifo business climate index and the S&P Global Purchasing Managers Indices recently painted the picture of a further weakening of economic momentum. According to the ifo Institute, business expectations for the coming months collapsed, especially in industry, because in view of the global industrial recession, incoming orders are continuing to fall and export expectations in most sectors have fallen. The segment of logistics and transport services is also suffering from this in Germany due to falling demand.

(...) After a phase of increased fluctuations in the summer months, there is a chance that prices on the stock markets will stabilize from the autumn. This also makes it possible for German and European share indices to reach new all-time highs, especially since economic stabilization can be expected from 2024. For the exchange rate of the euro against the US dollar, we expect a sideways movement close to the current level, because we do not expect very different interest rate paths in the USA and the euro zone for the time being.

Source: [Carsten Mumm](#)

## Financial Calendar 2023

Half-year figures 2023:	31st August 2023
3rd quarter figures 2023:	30th November 2023
Annual General Meeting 2023:	tbd

## 4 Press review

[bigdata-insider.de / News](#)

[Data und Analytics – die Top-10-Trends für 2023](#)

Gartner has identified the top ten data and analytics (D&A) trends for 2023. D&A leaders who align themselves with this could unlock new sources of value by anticipating change and turning extreme uncertainties into new business opportunities.

[autohaus.de / Studie](#)

[Big Data in der Mobilität: Verbraucher wollen Benefits und Transparenz](#)

The statements on the „tangible“ advantages with simultaneously guaranteed data protection are among the most important core statements of the current study on the topic „Big Data in Mobility“. It was recently created on behalf of the Goslar Institute for consumer-friendly insurance (GI).

[digital-manufacturing-magazin.de/ Artikel](#)

[Digitales Datenmanagement: So meistern Unternehmen Komplexität von Big Data](#)

In a data-driven economy, turning data into actionable analytics is the best way to increase efficiency, quality, and productivity. Therefore, those responsible in manufacturing companies integrate Internet-of-Things technologies (IoT) in order to use the resulting data streams to improve industrial processes.