

Monthly Report

Investor Relations | 07/22

NorCom Information Technology GmbH & Co. KGaA



A [voting rights announcement](#) on July 28 provided a major boost. One investor exceeded the reporting threshold of 3 percent.

Overall, the share gained a good 15 percent in July. The benchmark index TecDax lost 8 percent in the same period.

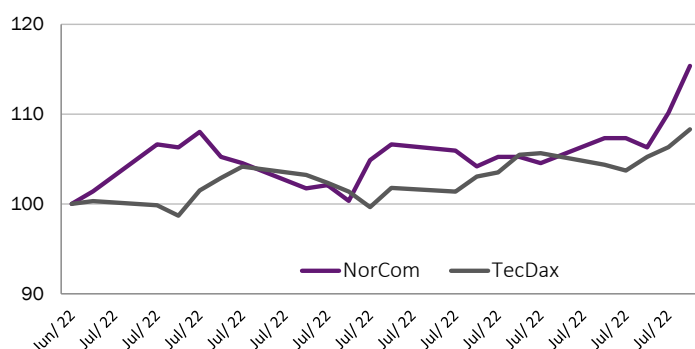
Market capitalization at the end of the month

The current market capitalization is EUR 14,056,172 (July 29, 2022). The total number of voting rights is 2,129,723 shares.

1 Development of the share price in July 2022

The share started July at EUR 5.72. It showed a strong development right from the start and was able to increase to EUR 6.18 by July 6th. NorCom's [company announcement](#) on July 4th about a new order from an industrial customer gave it additional impetus. A plateau seemed to have been reached on July 6th and the price fell again to EUR 5.74 on July 13th.

In the second half of the month, the share generally showed an upward trend, which was corrected again and again - from which the share was always able to recover.



2 NorCom: Insight/Outlook

Update DaSense

[DaSense](#) is relentlessly maturing: The AI platform is being used more and more diversely via the various apps and is convincing more and more users of the advantages of AI to support them in everyday work.

DaSense becomes successful through three central points:

1. Human in the loop

The AI delivers results that are comprehensible to the user, who can check, optimize, edit, etc. There is active cooperation between humans and artificial intelligence.

2. Real cost savings and efficiency

The increase in efficiency through DaSense is not only evident by recalculation. The AI often enables insights that would not have been possible to obtain manually.

3. Individually expandable

DaSense can be very delicately adapted to specific use cases using the AI apps, thus integrating the unique knowledge of each company.

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3 General market development

Despite the clouded prospects for global economic development in the coming months, riskier assets such as equities and crypto assets were able to make significant gains in July. This shows once again that the current news plays less of a role on the stock exchanges than the expectations of future developments. It is said that real economic trends are priced in on the stock exchanges about 6 months in advance.

The decisive impetus for the recent upward trend and also the falling interest rates is likely to be the assumption that the course of interest rate increases heralded by many central banks could already be ended towards the beginning of the coming year in the event of an economic slowdown and hopefully associated falling inflation rates. One of the main stress factors on the stock and crypto exchanges, the rapid increase in interest rates in the first half of 2022, would be put into perspective as a result, even if record-low negative interest rates are hardly to be expected again.

The extent of the economic slowdown would then be decisive for future prospects. So far, a slight recession in the USA and Europe and possibly in China has probably been priced in.

However, should there be a complete stop to gas deliveries from Russia, for example, a more severe economic downturn would be programmed and renewed setbacks, at least for shares, would be likely. Alongside this core risk, however, there is also the possibility that things could turn out better than currently expected, for example in the event of faster economic stabilization in China or a faster monetary policy backlash from the US Federal Reserve to support the local economy. Since the question of gas supplies in particular is completely unpredictable, it makes sense for investors to take advantage of the short-term positive trend and take tight hedges to limit risk.

Source: [Carsten Mumm](#)

Financial Calendar 2022

Annual Report 2021	April 29th, 2022
1. Quarterly figures 2022:	May 31st, 2022
Half-year figures 2022:	August 19th, 2022
3. Quarterly figures 2022:	November 30th, 2022
Annual general meeting 2022:	August 26, 2022

4 Press review

auto-medienportal.net, 06. Juni 2022

[Wir lieben Big Data für persönliche Vorteile](#)

„The systematic, binding sharing of data from very different sources is urgently needed for sustainable mobility solutions,“ say the authors of the study „Big Data in Mobility“.

silicon.de, 02. Juli 2022

[Big-Data-Analysen im Mittelstand](#)

According to a study by Techconsult, only 17 percent of all small and medium-sized companies surveyed fully exploit the potential of their data. Only for larger medium-sized companies with more than 500 employees is it slightly more at 24 percent. Almost a quarter (24 percent) of those surveyed stated that they already carry out big data analyses in practice.

bigdata-insider.de, 11. Juli 2022

[Langzeitanalyse zeigt: Deutsche haben kaum Angst vor KI](#)

As part of the long-term study „Trust in AI Index“, the analytics specialist SAS has examined the topic of artificial intelligence (AI) in more detail. The results show: AI is not the hot topic it is sometimes seen to be.

bigdata-insider.de, 15. Juli 2022

[Die wichtigsten Trends der IoT-Entwicklung 2022](#)

Farnell's 2022 Global IoT Survey confirms the continued growth of the IoT and the increasing use of AI technology. The need for partners to provide IoT solutions is increasing significantly.